

For Immediate Release – May 6, 2010



Local Celebrities Join the Fight Against Breast Cancer
Puget Sound Affiliate Announces Honorary Chairs for 17th Annual Susan G. Komen
Puget Sound Race for the Cure®

Seattle – With registration and fundraising well underway for this year’s Susan G. Komen Puget Sound Race for the Cure®, the Puget Sound Affiliate is pleased to announce the following local media celebrities as Honorary Chairs:

- Brooke Fox and Monti Carlo, Movin 92.5
- Jean Enersen, KING 5
- Michelle Millman, KIRO-TV
- Maria Arcega-Dunn, Q13 FOX
- Rocio Luquero, KUNS 51

In addition to serving as honorary chairs for the Race for the Cure, these powerful women in the media will also act as Komen Ambassadors for the year - joining an army of breast cancer survivors and advocates in the mission to see a world without breast cancer. With one of the nation’s highest rates of breast cancer, Washington needs their help.

This year’s Race Ambassadors, each with a unique connection to breast cancer and the Puget Sound community, share a commitment to educating and activating the community to help increase awareness about breast cancer and local resources. “It is clear that we need powerful voices to spread the word about breast cancer and early detection,” said Cheryl Shaw, Executive Director for the Komen Puget Sound Affiliate. “We are fortunate to have these amazing women bring their passion and commitment to the cause and our community as part of the Komen family.” Ambassadors will be formally introduced on May 13, 2010 at the Affiliate’s Annual Meeting.

Join the Komen Puget Sound Ambassadors, thousands of breast cancer survivors, co-survivors and activists on June 6th at Seattle Center for the Puget Sound Race for the Cure to walk, run or Sleep-In for the Cure. Follow Affiliate news on Twitter @KomenPugetSound or visit www.komenpugetsound.org to register or to make a contribution.

About Susan G. Komen for the Cure

Nancy G. Brinker promised her dying sister, Susan G. Komen, that she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world’s largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Komen Race for the Cure, they have invested nearly \$1.5 billion to fulfill their promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world. For more information about Susan G. Komen for the Cure, breast health or breast cancer visit www.komen.org or call 1-800 I’M AWARE.

About the Komen Puget Sound Affiliate

The Puget Sound Affiliate was established in 1993, and since then has raised more than \$22 million for services in Western Washington and for research to find the cure(s) for breast cancer. The Puget Sound Affiliate is the 5th largest Komen Affiliate out of a network of 122 across the country. It focuses its efforts on saving lives, by funding education and early detection as well as patient assistance and patient navigation in 16 counties of Washington State. For more information, visit the website at www.komenpugetsound.org.

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Contact:

Cherie Skager

Susan G. Komen for the Cure, Puget Sound Affiliate

206.633.0303 ext. 103

Cherie@pskomen.org

Kristen Lynam

Pyramid Communications

503.241.2341

klynam@pyramidcommunications.com